



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Report of Creativity Problem Solving and Innovation Course 2023-24

Week 1st and 2nd (DAY-1)

(Creativity, Problem Solving and Innovation needed skills for future & Strategy of Questioning)

B. V. Patel Institute of Management organised CPI 1st and 2nd week on 13th June 2023 for TYBBA students. Total numbers of 140 students were present for the course of CPI which organised in auditorium. The expert faculty for the morning session and afternoon session was Ms. Nimisha Jariwala and Mr. Vivek Ayre.

Learning point from the Day 1 of CPI:-

- Creativity is a teachable skill which can be developed by anyone
- Various types of thinking
- Asking right question and importance of it
- Connecting the various question with actual problem



Week 3rd and 4th (DAY-2)

(Purpose and value of education in future creativity in real life & Mapping of mind & Fishbone diagram)

B. V. Patel Institute of Management organised CPI 3rd and 4th week on 14th June 2023 for TYBBA students. Total numbers of 140 students were present for the course of CPI which organised in auditorium. The expert faculty for the morning session and afternoon session was Mr. Zaki shekh and Mr. Vivek Ayre.

Learning point from the Day 2 of CPI:-

- Learning and its importance
- Sources of learning
- Methods of learning
- Purpose and value of education in future creativity in real life
- Mind Mapping
- Fish Born Diagram



Week 5th and 6th (DAY-3)

(Creativity, Problem Solving and Innovation needed skills for future & Strategy of Questioning)

B. V. Patel Institute of Management organised CPI 5th and 6th week on 15th June 2023 for TYBBA students. Total numbers of 140 students were present for the course of CPI which organised in auditorium. The expert faculty for the morning session and afternoon session was Ms. Yagna Vyas and Ms. Siddhi Shah

Learning point from the Day 3 of CPI:-

- Strategy of Thinking Fluency
- Generating all possibilities
- SCAMPER technique
- Making novel combinations
- Connecting the unconnected



Week 7th and 8th (DAY-4)

(Strategy of Looking at the other side and strategy of play)

B. V. Patel Institute of Management organised CPI 7th and 8th week on 16th June 2023 for TYBBA students. Total numbers of 140 students were present for the course of CPI which organised in auditorium. The expert faculty for the morning session and afternoon session was Ms. Rutu patel and Ms. Nimisha Jariwala

Learning point from the Day 4 of CPI:-

- Reversal techniques
- Strategy of Looking at the other side
- Looking in other world
- Stop thinking and do activities for JOY.
- Sleep on it.
- Various puzzles as play or fun



Week 9th and 10th (DAY-5)

(The spirit of Koinonia and Five building blocks as per Fogler & LeBlanc)

B. V. Patel Institute of Management organised CPI 9th and 10th week on 19th June 2023 for TYBBA students. Total numbers of 140 students were present for the course of CPI which organised in auditorium. The expert faculty for the morning session and afternoon session was Ms Sejal Patel and Mr. Zaki Shekh.

Learning point from the Day 5 of CPI:-

- Strategies for Creative problem solving methods.
- Five building blocks as per Fogler & LeBlanc.
- Stanford D school approach
- Participants will understand the importance of Joint participation
- It facilitates in implementation of brainstorming in a right manner.



Week 11th and 12th (DAY-6)

(Kepner-Tregoe (K.T.) method and six thinking hat)

B. V. Patel Institute of Management organised CPI 11th and 12th week on 20th June 2023 for TYBBA students. Total numbers of 140 students were present for the course of CPI which organised in auditorium. The expert faculty for the morning session and afternoon session was Dr Taral Patel and Mr. Vivek Ayre.

Learning point from the Day 6 of CPI:-

- Kepner-Tregoe (K.T.) method with an example.
- Edward De Bono CoRT thinking process including PMI (Plus, Minus and Interesting).
- Lateral Thinking
- Six thinking hats method for decision making



Week 13th (DAY-7)

(Design Thinking)

B. V. Patel Institute of Management organised CPI 13th week on 21st June 2023 for TYBBA students. Total numbers of 140 students were present for the course of CPI which organised in auditorium. The expert faculty for the morning session and afternoon session was Ms. Nimisha Jariwala

Learning point from the Day 7 of CPI:-

- Design Thinking
- Making by thinking
- The Practices of Making
- How do you know when to stop ?

